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Saturday 23rd Dec 2023

IIM Jammu's Blood Donation Camp garners strong community participation

■ STATE TIMES NEWS

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Faculty members along with donors and students.

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The blood donation camp, held at the institute's prem-

ises, received overwhelming support from the IIM Jammu community, highlighting the spirit of altruism and social responsibility

among its members. The event aimed not only to meet the immediate need for blood but also to promote awareness about the importance of regular blood donation.

Prof. B.S. Sahay, Director, IIM Jammu, expressed his gratitude for the active involvement of the IIM Jammu community in this benevolent initiative. The event was coordinated with precision by Kartavya, the Student Club at IIM Jammu, dedicated to organizing social initiatives and community outreach programs. The club's members

played a pivotal role in mobilizing resources, raising awareness, and ensuring the smooth execution of the blood donation camp.

The blood collected during the camp will be donated to blood banks, ultimately benefiting those in need of life-saving transfusions. The success of this initiative underscores IIM Jammu's dedication to fostering a culture of compassion and social responsibility, transcending traditional boundaries of education. The event was coordinated by Student Affairs office.

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Volunteers donating blood in a blood donation camp at IIM Jammu.

GJ REPORT

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Prof. B.S. Sahay, Director, IIM Jammu, expressed his gratitude for the active involvement of the IIM Jammu community in this benevolent initiative. He remarked, "The success of the Blood Donation Camp is a testament to the compassionate and socially conscious ethos that defines IIM Jammu. The Blood Donation Camp is not just a one-time initiative; it reflects our ongoing commitment to societal well-being. At IIM Jammu, we believe in instilling values of empathy and responsibility in our students, preparing them to be socially responsible leaders who contribute meaningfully to society."



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NL CORRESPONDENT

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Donating Drops of Hope: IIM Jammu's Blood Donation Camp garners strong community participation

REFUGEE MESSAGE BUREAU
JAMMU, DEC 22

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Truly Times

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Where truth prevails

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Donating Drops of Hope: IIM Jammu's Blood Donation Camp Garneres Strong Community Participation

TT CORRESPONDENT

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Written by: JK Monitor News Network
Created: 22 December 2023

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<https://jkmonitor.org/donating-drops-of-hope-iim-jammus-blood-donation-camp-garners-strong-community-participation>



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<https://www.campusvarta.com/article/iim-jammus-blood-donation-camp-garners-strong-community-participation>